



BUFFALO WITHOUT BORDERS / VIP Pre-Party / Thursday, October 17, 2019

Platinum Centennial Sponsors (\$15,000 or more)

- Logo on Program Cover
- Industry Exclusivity
- Logo on all printed materials
- Mention in PR/promotions prior to event
- Thank you signage at event
- Company logo with link to website prominently shown on Institute website
- Display table with promotional materials at the event
- Full-page color ad in event program
- Listing in program
- One Reserved Table of 10 VIPs (additional tickets available as needed)

Gold Sponsors (\$10,000 or more)

- Logo on all printed materials
- Mention in PR/promotions prior to event
- Thank you signage at event
- Company logo with link to website prominently shown on Institute website
- Display table with promotional materials at the event
- Full-page color ad in event program
- Listing in program
- One Reserved Table of 10 VIPs

Silver Sponsor (\$5,000)

- Thank you signage at event
- Company logo with link to website prominently shown on Institute website
- Display table with promotional materials at the event
- Half-page color ad in event program
- Listing in program
- One Reserved Table of 10 VIPs

Bronze Sponsors (\$2,500)

- Thank you signage at event
- Company logo with link to website prominently shown on IIB's homepage
- Quarter-page color ad in event program
- Listing in program
- Half Reserved Table of 5 VIPs

Centennial Plus 1 Table Sponsor (\$1,918)

- Reserved Table of 10 VIPs
- Listing in the program

VIP Tickets \$150 Each, All Guests receive:
VIP Pre-Party AND BWB Early Admission
Reserved table space / VIP Swag Bag

Institute Friend (\$1,000)

- 4 VIP Tickets
- Listing in the program

BWB General Admission at 6:30 pm
\$50 each pre-sale / \$60 after 10/10/19,